



***BUY ALABAMA'S BEST PROGRAM DISPLAY CONTEST
SPONSORED BY: ALABAMA GROCERS ASSOCIATION
& THE ALABAMA DEPARTMENT OF AGRICULTURE & INDUSTRIES***

2010 OFFICIAL ENTRY RULES

1. Criteria for judging are on a points system and the promotion of the Buy Alabama's Best Program.
2. All displays must be featured in a retail store during the time frame of March 1 - March 31, 2010 and must feature products that belong to the Buy Alabama's Best Program. All displays must prominently display the "Buy Alabama's Best" logo sign provided for this contest.
3. Prizes will be awarded by the Alabama Food Manufacturers and Producers in 2 categories: wet (frozen/refrigerated) and dry products. In each category, there will be a First, Second and Third Place Winner. Prizes are as follows: First Place—\$1,000; Second Place—\$700; Third Place—\$300.
4. **All entries must include at least one color photograph of the display as it is positioned in the retail store. Photos should be no larger than 8" x 10" and will not be returned. POLAROID PHOTOS WILL NOT BE ACCEPTED. The Alabama Grocers Association, the Alabama Department of Agriculture and Industries and the Alabama Manufacturers and Food Producers reserve the right to use the photos and names of winners in future promotions. POLAROID is a registered trademark of the Polaroid Corporation.**
5. In addition to a photograph, entries must include the completed official entry form or a sheet of paper with the same information. Illegible or mutilated entries will not be considered. Entry constitutes agreement with all terms and conditions of this contest. The Alabama Food Manufacturers and Producers has sole discretion over granting the prizes.
6. All eligible entries will be judged on a point system, the promotion of the Buy Alabama's Best Program and the use of Alabama products. Any questions that arise shall be resolved by the Alabama Food Manufacturers and Producers on a fair and impartial basis. All decisions are final.
7. All entries regardless of postmark, must be received by the Alabama Grocers Association **no later than April 15, 2010**. No responsibility is assumed for lost, late or misdirected mail.
8. Winners will be posted on the Alabama Grocers Association website, www.alabamagrocers.org, on the Alabama Department of Agriculture and Industries website, www.agi.alabama.gov and on the Alabama Food Manufacturers and Producers website, www.BuyAlabamasBest.com on or about May 15, 2010. All prizes will be awarded to the retail store. In the event the retail store policy precludes it from receiving a prize, the prize will be awarded to a charity of their choice.
9. Contest is void where prohibited by law or restricted by store policy. All taxes are the responsibility of the winners. All federal, state and local laws and regulations apply. By entering, winners agree that all prizes are awarded upon the condition that the Alabama Grocers Association, the Alabama Department of Agriculture and Industries and the Alabama Food Manufacturers and Producers have no liability, whatsoever, for injuries, losses or damages of any kind caused by prizes or resulting from acceptance, possession or use of any prize.

How Points will be Awarded

Each store will get 20 points for every different item of a Buy Alabama Best company featured in the display photo during the promotion period. An additional 5 points will be awarded for every case of Buy Alabama Best product shown in the display photo. Double points will be awarded if the displays is up during the weeks of March 3rd and March 31st.

Additional copies of this entry form are available on the Alabama Grocers Association website, www.AlabamaGrocers.org and the Alabama Manufacturers and Food Producers website, www.BuyAlabamasBest.com.



A PORTION OF THE PROCEEDS FROM THE SALE OF THE BUY ALABAMA BEST PRODUCTS WILL GO TO THE CHILDREN'S HOSPITAL.

CHILDREN'S
HOSPITAL®

Entry Form

Store Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail Address _____

Retail Store Representative _____

Date Display Set Up: _____ Date Display Taken Down: _____

Number of Different Items of a Buy Alabama Best Companies in Display: _____

Total Number of Cases of Buy Alabama Best Company Products in Display: _____

Circle Category Entered: Dry Products Wet Products

Buy Alabama Best Member Companies

Barber Dairies	Mayfield Dairy Farms
Bell Chevre Creamery	McEwen's Grits
Bob Sykes BBQ Sauce	Milo's Tea
Bud's Best Cookies	Monroe Sausage
C & M Food Distributing (Moore's/Big Sky)	Mook's Cheesestraws
Carola's Creations	Mrs. Stratton's Salads
China Doll	Pilleteri's Sauces, Seasonings & Marinade
Conecuh Sausage Company	R.L. Zeigler Meats
Criswells Gourmet Sauces	Red Diamond Coffee & Tea
Dairy Fresh Corporation	Silver Peak Candy
Dean Sausage Company	Sister Schubert Rolls
Gail's Frozen Biscuits	Sweet Melissa's Sauces & Seasonings
George's BBQ Products	Tortillas Blanco
Golden Flake Snack Foods	Tucker Pecan Company
Green 2 Grocer	Venice Gelato
Hamburger Heaven Sauce	Whitfield Foods (Alaga/Yellow Label Syrups)
John's Famous Dressing	Wickles Pickles
Kelley Foods of Alabama	Williams Pecans
Mamie's Famous Cheese Wafers	Woods Bryant Foods



Please make sure this header card is in your photos that you submit for the contest. To receive a header card, please call the Association Office at 205.823.5498.

Contest entries must consist of displays featured in a retail store during the time frame as specified above. Attach at least one non-returnable color photograph (no larger than 8" x 10") and mail this entry form to: Alabama Grocers Association, Attn: Display Contest, 300 Vestavia Parkway, Suite 3500, Birmingham, AL 35216. Deadline for entries is April 15, 2010. All entry forms must be filled out completely.